



BONNIKSEN



Bio Maximin Chapuis

Co-founder of Bonniksen, prototype watchmaker of the 21st century

Maximin Chapuis was born and grew up in Provence. At just 30 years of age, his career already combines high-level watchmaking practice, historical research and the transmission of knowledge. With an early passion for applied sciences, history and mechanics, he was profoundly influenced by the launch of the Naissance d'une Montre 1 project, which confirmed his vocation.

The path quickly unfolds: micromechanics, computer-aided design, watchmaking training in the Vallée de Joux, restoration and prototyping shape a journey as intensive as it is unique. His work is notably supported by the Audemars Piguet Heritage, where he develops a rigorous approach to restoring and understanding historical mechanisms.



A pupil of Michel Boulanger at the Paris school of watchmaking, he trains by day and pursues his research by night in his own workshop. Earlier, during his studies in the Vallée de Joux, he is already questioning the limited information available on the Carrousel within the field of revolving regulating mechanisms, thereby initiating in-depth research. His work leads him to the English watchmaking of the late Victorian era – the golden age of the pocket watch and a period of intense technical innovation. He develops a deep respect for such figures as Bahne Bonniksen, Dent, Charles Frodsham, Nicole Nielsen and Smith & Son.

Through restoration work, documented research and exchanges with renowned watchmakers, he reacquaints himself with the manufacture and advanced finishing of English watches as well as complex Swiss movements and contributes to passing on this knowledge. He teaches precision mechanics, watchmaking and horological history at WOSTEP. Recognised by the international watchmaking community, he became a member in 2020 of the British Watch and Clock Makers' Guild, founded by Bahne Bonniksen in 1907 and in 2023 a Freeman of The Worshipful Company of Clockmakers of London, the oldest horological institution in the world. Renowned British watchmakers such as George Graham, Thomas Mudge, Thomas Tompion, George Daniels and Derek Pratt were members of this institution, which continues to preserve and transmit horological knowledge. He is also a member of the scientific committee of Horopedia.

Today, his research and his mastery of contemporary fine making lead him to join forces with Jason Chevrolat to write a new chapter in 21st-century horology with Bonniksen, a brand he co-founded that continues to uphold the art of the handmade Carrousel.



Bio Jason Chevrolat

Co-founder and CEO of Bonniksen, entrepreneur and expert in watchmaking

Born between the Champagne and the grands crus of Burgundy, Jason Chevrolat combines a passion for fine watchmaking with an entrepreneurial spirit. Refined, discreet and genuine, he is drawn to timepieces of pure design and expressive mechanics.

From an early age, he cultivated a relentless drive for excellence, combining the discipline of a former high-level athlete with strong technical and managerial skills. He pursued a dual course of study, simultaneously completing a master's in entrepreneurship at ESC Troyes and a master's in engineering at the École Polytechnique de Paris (EPF), earning both degrees in the same year, complemented by a year at the Moscow Academy of Finance. His family roots as blacksmiths have instilled in him a passion for manual work and craftsmanship in its noblest form.



He began his career at prestigious maisons such as Jean Dunand, Christophe Claret, and Bovet, where he honed his exacting expertise in haute horlogerie. He then turned to entrepreneurship, founding Artcuracy, a company dedicated to watch consultancy, education and the management of private collections, with a particular sensitivity for independent brands and vintage pieces. In addition, he founded a champagne house, approaching the world of fine wines with the same rigor and relentless pursuit of perfection.

He embraces watchmaking in its entirety, convinced that conception, development, finishing and assembly must all be held to an absolute standard of quality. He has contributed to the opening of some of the most prestigious retail spaces dedicated to independent watchmaking in Kuwait and Saudi Arabia, while sharing his expertise with passionate collectors and building bridges with emerging watchmakers, independent brands, and established maisons. Sought after for his strategic insight, he strengthens watchmaking ecosystems and shares his knowledge, staying true to his vision of 21st-century watchmaking centered on quality, precision and respect for traditional crafts. Driven by a desire to bring contemporary craftsmanship to life, he focuses on revealing overlooked historical know-how to open new horizons in watchmaking.

Today, at just 36 years of age, his sharp vision and unique experience in high horology lead him to join forces with Maximin Chapuis to write a new chapter in 21st-century horology with Bonniksen. As co-founder and CEO, he acts as a catalyst in the venture, bringing vision, strategy and passion to every step of the project, while ensuring the perpetuation of the art of the hand-made Carrousel.

